



20-JAN-2016

TOMORROWLAND

JOAKIM EVERSTIN
HEAD OF INNOVATION EMEA
SABRE TRAVEL NETWORK

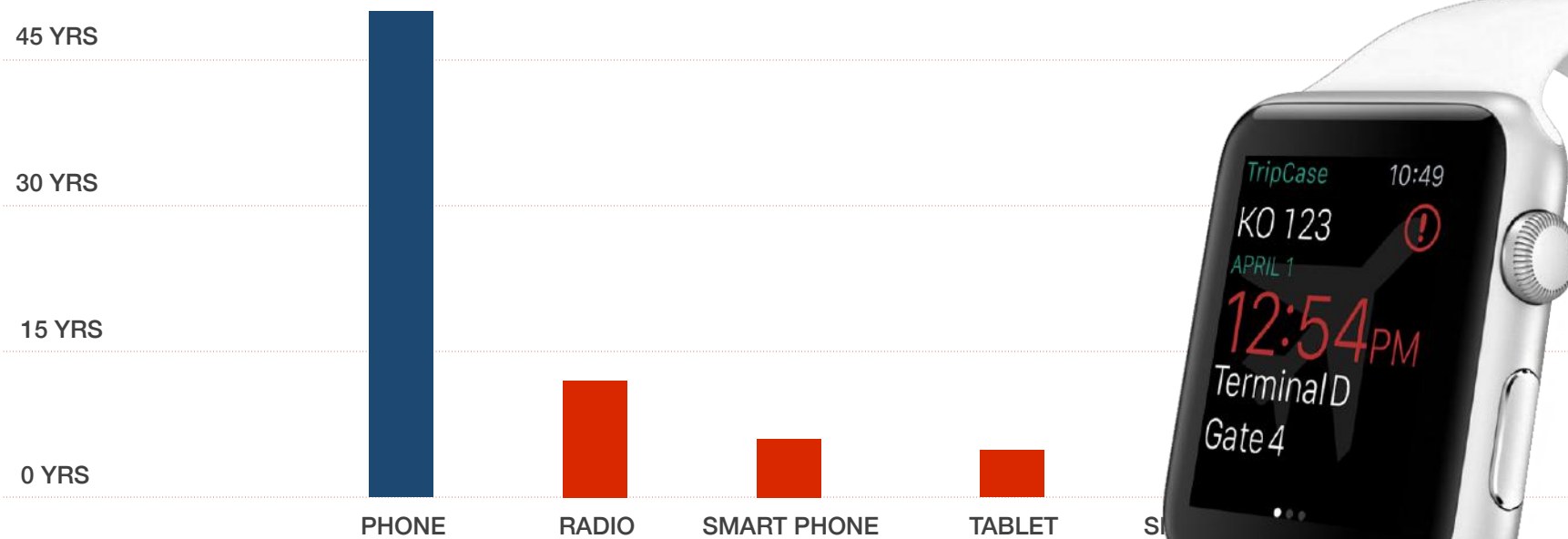
@EVERSTIN @SABRE_CORP
#REINVENTTRAVEL
#FITURTECH2016

*THE FUTURE HAS ARRIVED —
IT'S JUST NOT EVENLY DISTRIBUTED
YET.*

WILLIAM GIBSON
AUTHOR & FUTURIST

THE ACCELERATION OF TECH

Sabre



Adoption rate of consumer technologies in the US (10% - 90% penetration) Source: <http://www.asymco.com/2014/05/next-2/>



#FITURTECH2024

The image shows a futuristic, dark interior, likely a spacecraft or a high-tech office. The scene is dimly lit, with prominent glowing light strips along the curved ceiling and walls. In the foreground, several rows of modern, dark-colored chairs are arranged, facing towards the back of the room. The walls are smooth and reflective, with some faint text visible, including "ON FLIGHT" on the right side. The overall atmosphere is sleek and advanced.

PEOPLE

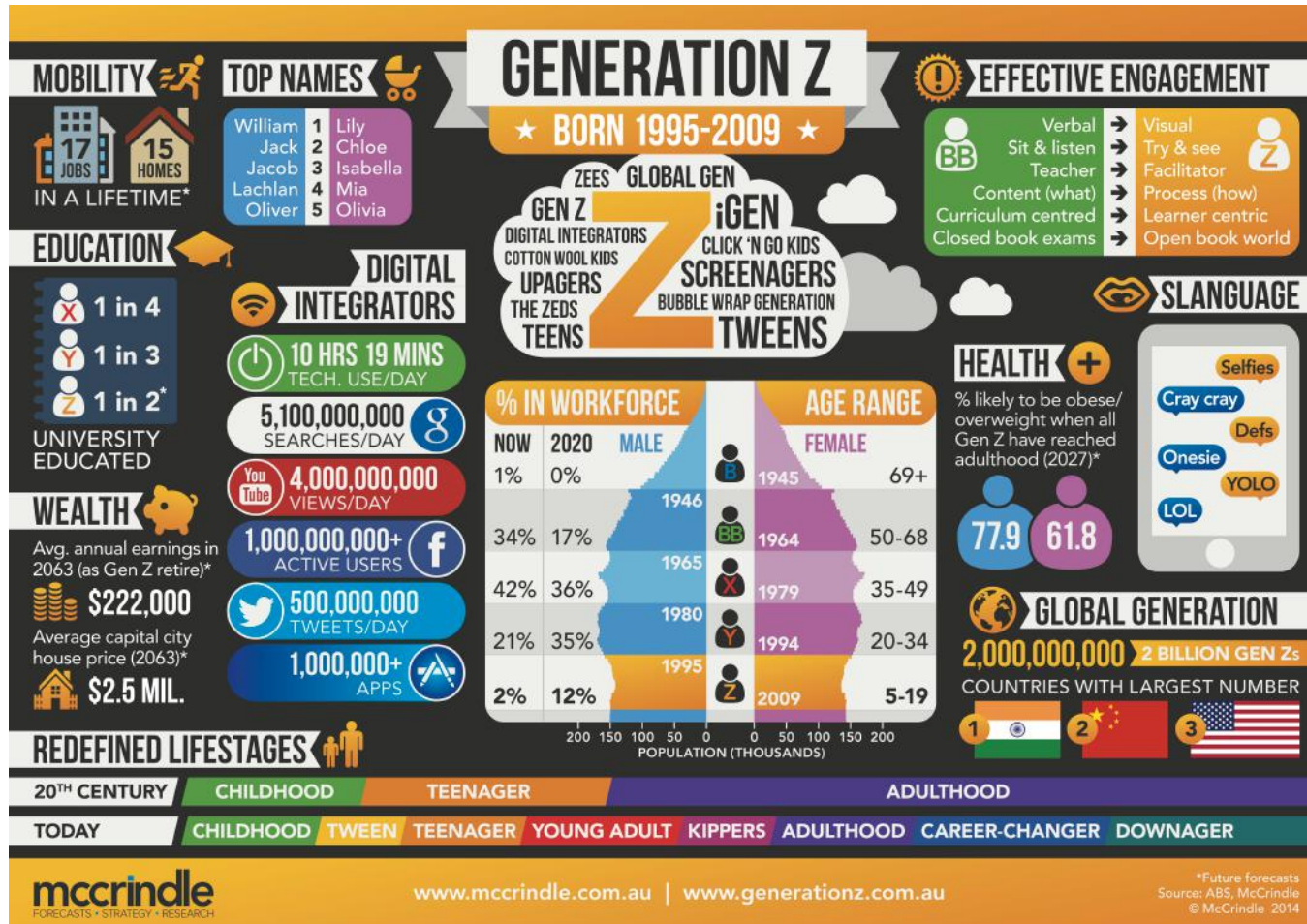
Sabre

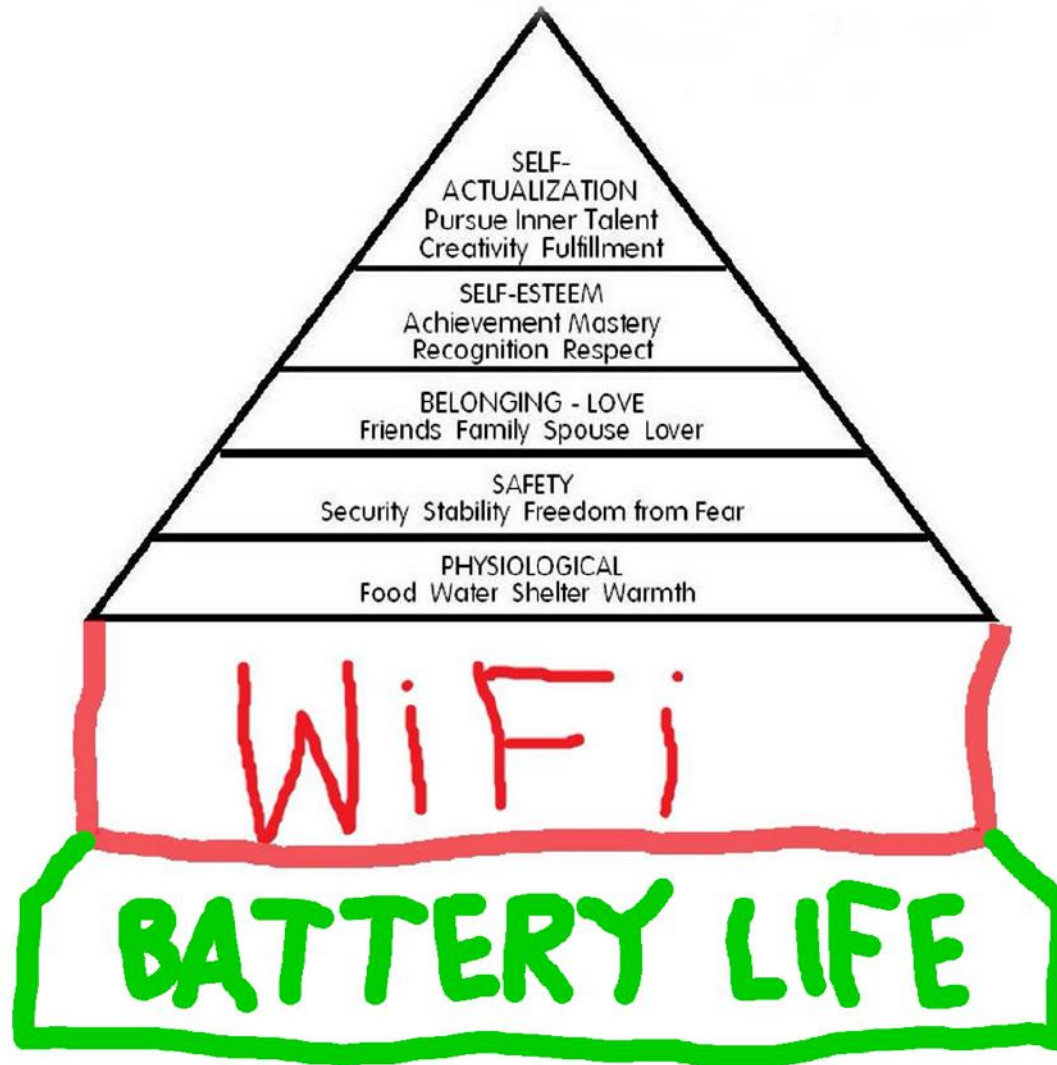




Sabre

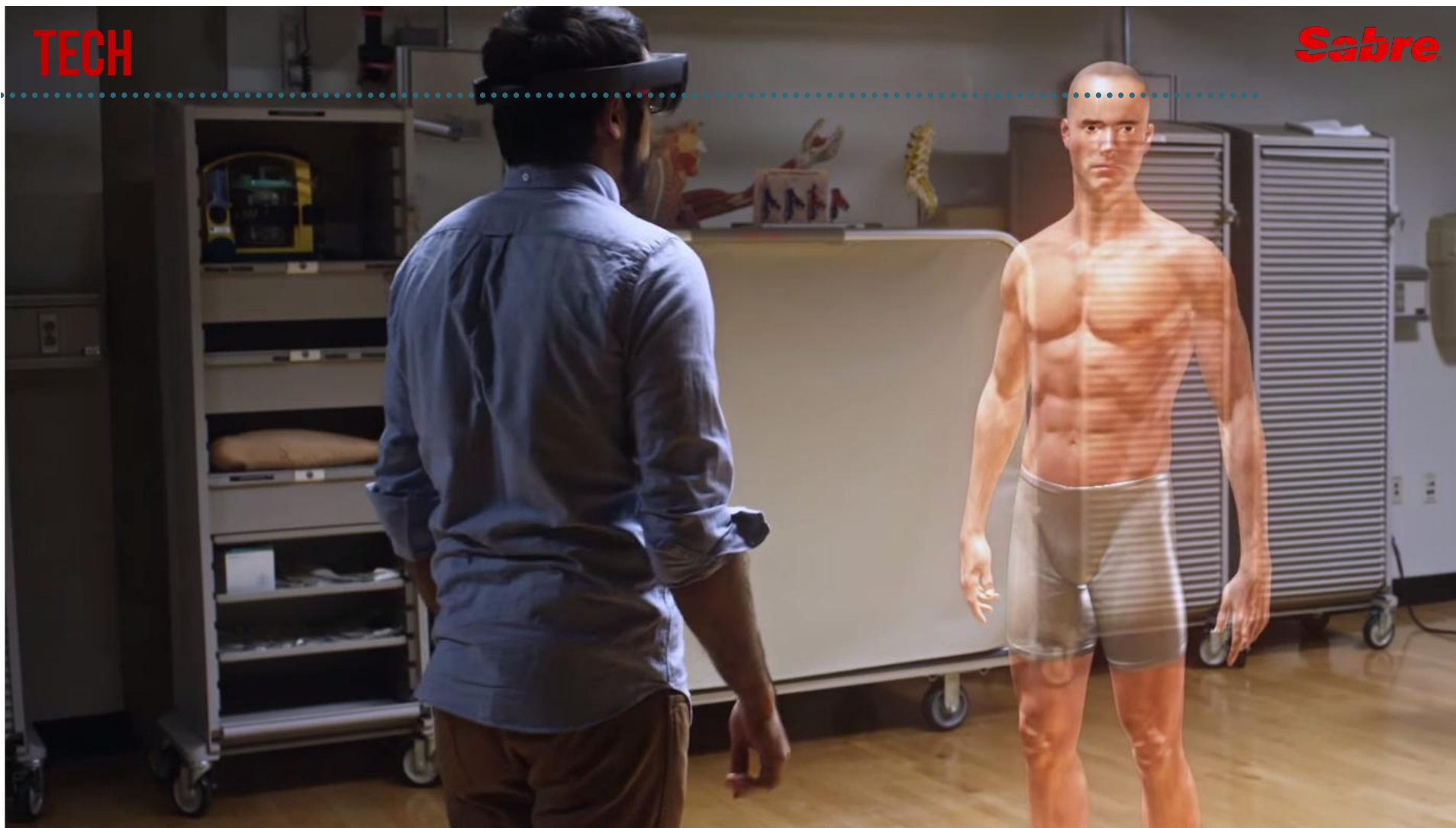
“HELLO, I’M CONNECTED TO THE INTERNET!”





TECH

Sabre



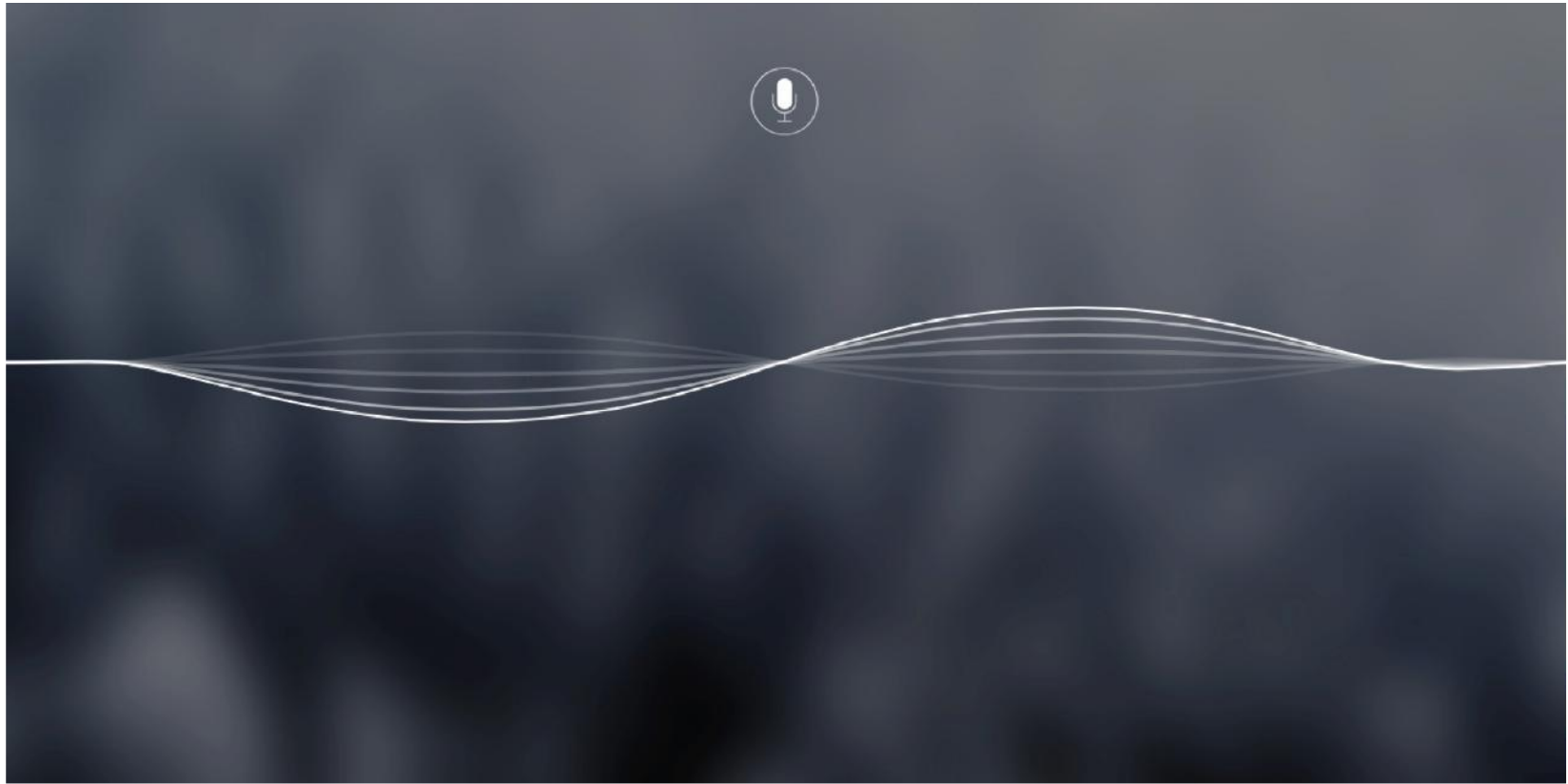
SMART WATCHES
VOICE
BIOMETRICS



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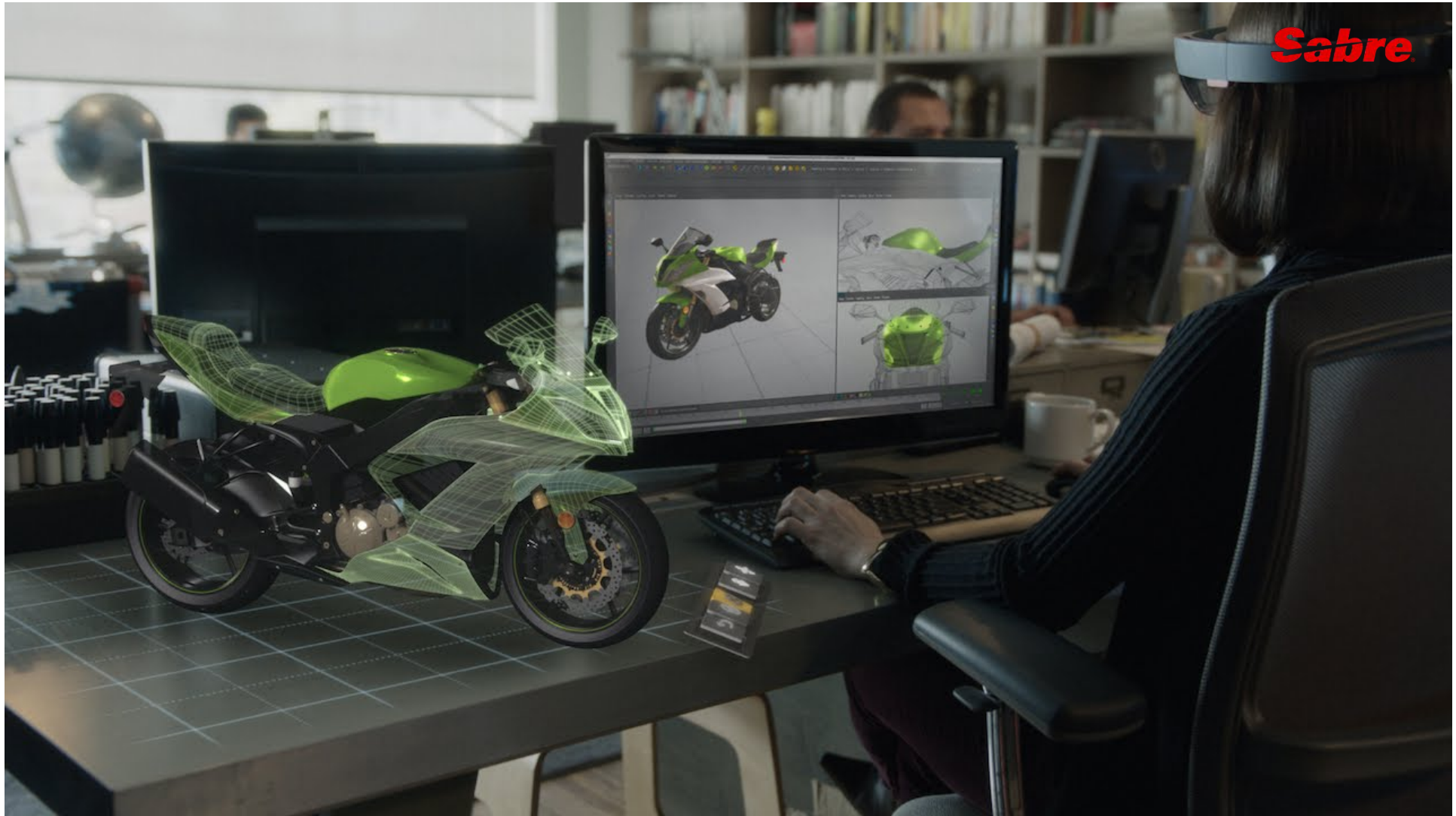


AUGMENTED REALITY
VIRTUAL REALITY

Screen
capture



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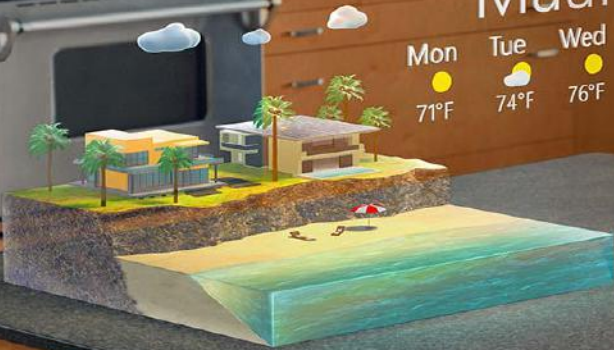


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Maui

Mon	Tue	Wed
 71°F	 74°F	 76°F



- Vacation To-Do List
- Ticket
 - Sun screen
 - Beach towel
 - Sunglasses
 - Charger





AUTONOMOUS VEHICLES
INTERNET OF THINGS
DYNAMIC PERSONALIZATION



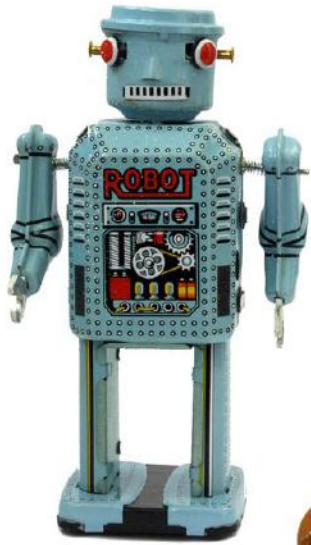
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ROBOTICS

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Photo: Noriyuki Aida/Bloomberg



Sabre

Output
 HTML
 JSON

Log

```
Audio context set up.  
navigator.getUserMedia available.  
Media stream created.  
Recorder initialised.
```

“WHEN IS THE FIRST FLIGHT TO ISTANBUL”

HENN-NA HOTEL

Sabre

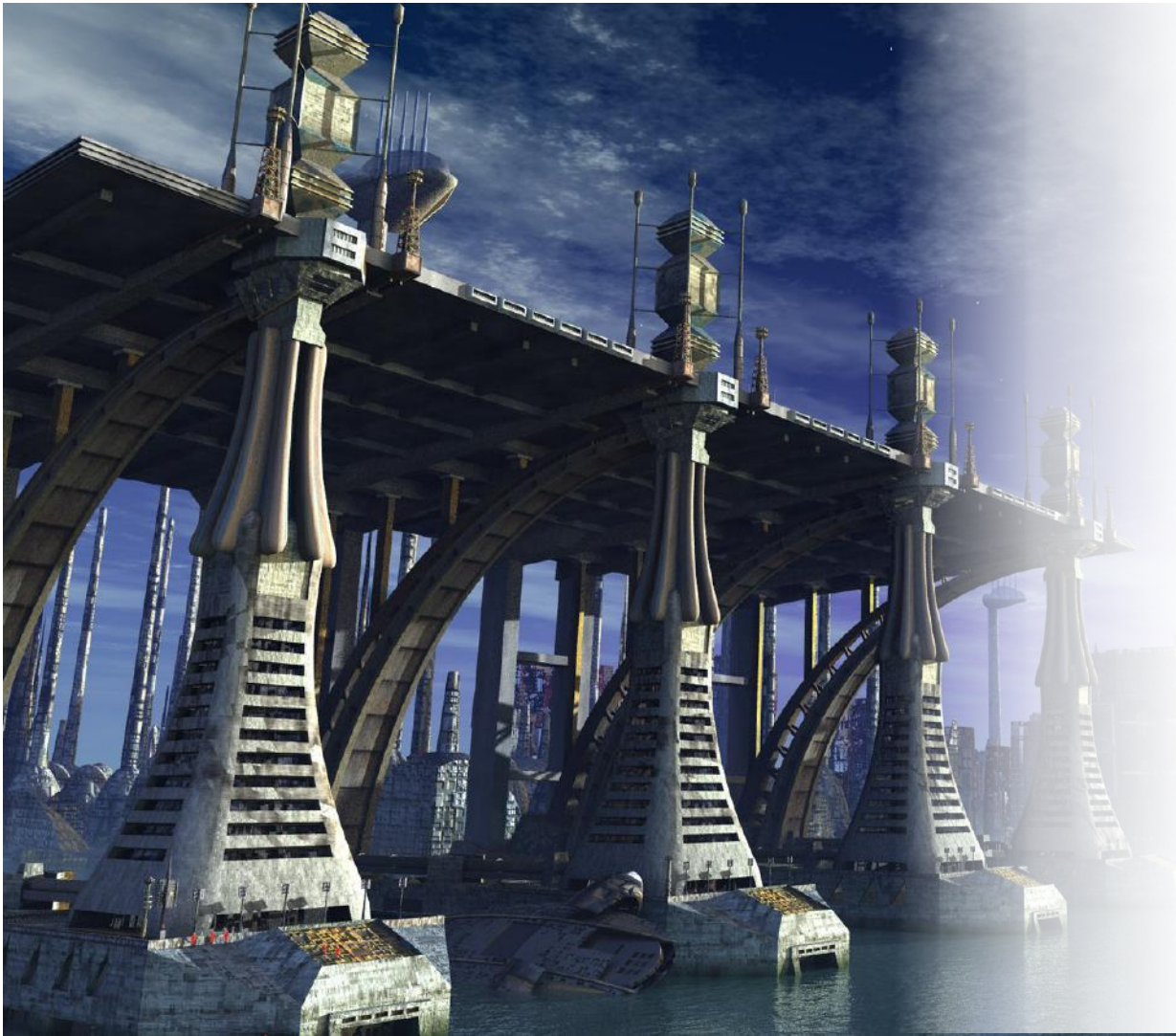


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THANK YOU!



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